

Scar Power

Presence. Freedom. Authenticity.

ABOUT SCAR POWER

Scar Power's mission is to educate and empower women with scars to overcome their insecurities, build confidence, and step into their power.

It is an inclusive community that creates a safe space where women can feel inspired, and know it is okay to be yourself, love yourself, and celebrate yourself, exactly as you are!

250+

unique visitors
per month

4K+

video views
per month

500+

social media
subscribers



MEET AMEERAH BARKER

Ameerah Barker is the Founder and CEO of Scar Power, a platform created to empower women with scars and imperfections who may feel they are less than, not enough, or unworthy.

A New Jersey native, Ameerah is an award-winning project manager and former NFL Cheerleader who had a vision to uplift, inspire, and change the mindset of women by creating content that speaks directly to their needs of releasing fears and society pressure around body image.



@scarpowerco